On 19 November, Lithuanian University of Health Sciences Hospital Kaunas Clinics and Society of Anesthesia and Intensive Care Nurses in Lithuania hosted a hybrid conference titled "Pressure Ulcer Challenges in Nursing: Together for a Future Without Pressure Ulcers", organised to mark *Stop Pressure Ulcers Day*. The event brought together 297 participants, including nursing professionals and other healthcare specialists.

The conference addressed the multifaceted issue of pressure ulcers within nursing practice, emphasising contemporary challenges, prevention strategies, and the dissemination of evidence-based best practices. The title "Together for a Future Without Pressure Ulcers" symbolises a collective commitment to interdisciplinary collaboration, preventive strategies, and the enhancement of patient care quality.

The primary aim of the conference was to provide nursing professionals with updated, clinically relevant knowledge and to facilitate the exchange of scientific and practical insights, methodologies, and prevention approaches when caring for patients at high risk of developing pressure ulcers. Pressure ulcer prevention remains a critical component of nursing practice, as it not only contributes to improved patient outcomes but also reduces complication rates and the overall burden of care. Conferences of this nature play an essential role in supporting continuous professional development, introducing new tools, and strengthening the implementation of evidence-based practice. The hybrid format ensured accessibility and flexibility, allowing participants to join either in person or remotely.

The programme featured presentations from international experts representing Sweden, the Czech Republic, Cyprus, and Canada. Prof. Ph. Dr. Andrea Pokorná delivered a lecture on the importance of nursing education for both students and practicing nurses, highlighting the emerging role of virtual reality technologies in teaching pressure ulcer assessment and care. Theologia Tsitsi from the Cyprus University of Technology discussed the potential of artificial intelligence in pressure ulcer prevention and its integration into clinical practice. M. Sc. Ulrika Grenholm shared practical clinical insights and current guidance used in the management and prevention of pressure ulcers. MSN. PhD Assistant Isil Isik Andsoy presented theoretical and practical strategies for achieving a zero-pressure-ulcer rate in clinical settings.

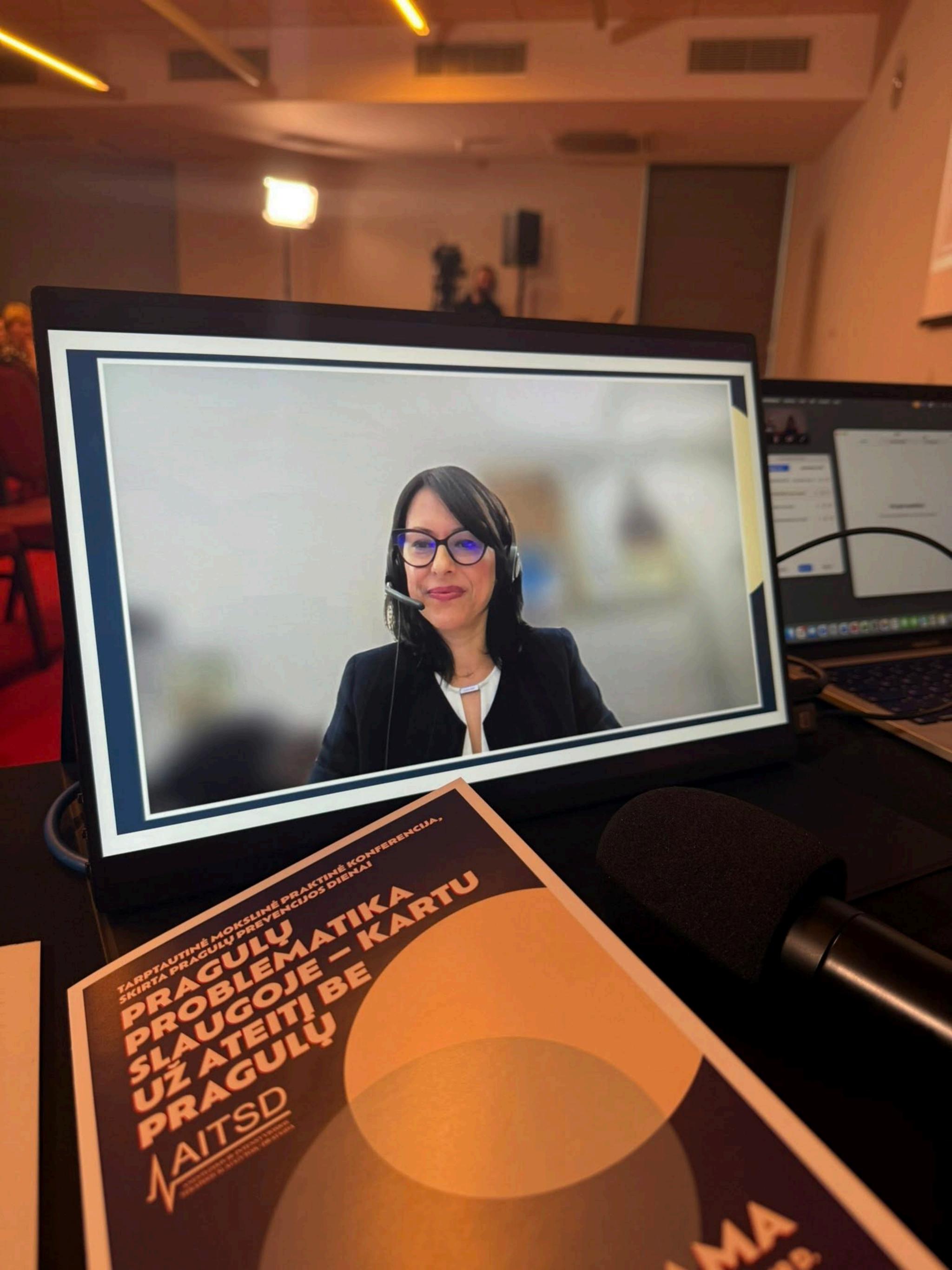
In addition, Lithuanian lecturers contributed presentations on topics such as wound hygiene (from theory to clinical application), atypical pressure ulcer challenges in contemporary nursing, emerging opportunities in pressure ulcer prevention, patient activation strategies, and the rapid elimination of infection within pressure ulcer wounds.

The conference programme also included **interactive practical workshops**, providing participants with hands-on experience in applying the discussed methodologies and prevention techniques.





















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